

COURSE SYLLABUS

Media and Realities of Latin America

Summer, 2018

Instructor:

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Senior Advisor to People in Need and formerly Head of Latin American Program at People in Need)

Class Hours:

Lectures: 13x90 minutes lectures (classroom)

Description:

Latin America - the continent which about 600 million people call home - is after centuries of abandonment and exploitation on the rise. The majority of the Latin American countries have moved away from brutal dictatorships and war conflicts and are rapidly growing in many areas. Number of countries in the region are starting to play important role in the world economy, diplomacy etc.

Any journalist wanting to cover world affairs should have a basic knowledge about the realities of this complex continent.

Course Objectives:

The objective of this course is introduce students to basic historical realities of Latin American countries and to introduce media landscape of these countries. After completion of this course students will be able to better understand current developments in Latin America.

Organization:

The class consists of theoretical **lectures** that take place during one week after the end of semester.

Discussions based on assigned readings are integral part of these lectures. Each student will present a mini-lecture on a given topic. The topics will be assigned in February/March, so students will be able to prepare their **presentation** during the semester. Introductory Q&A session will be organized via video conference where students will be able to ask any questions.

Newsgroup will be setup during the length of the semester and students will be asked to **actively follow events in the region** during the semester and comment in the newsgroup on the current news from Latin America in form of comments.

Prerequisites:

- Due to lack of resources in Czech, working knowledge of English language is essential.
- Students will receive **online access to reading packet** prior to the course & they are expected to finish reading prior to commencement of the lectures on the first day.

Course Topics:

Topics that will be covered include:

- Historical overview of each country
- Overview of media landscape in each country
- The problem of violence against journalists in the hemisphere, especially in cases related to organized crime, drug trafficking and political motivated crimes
- The impact of the Internet and other digital media on journalism and freedom of expression in the region
- Media monopolies and concentration of media ownership

Lectures:

Day 1 - Monday

		Lectures (90 minutes)
9:00-10:30	1	Introduction to Media in Americas (+USA and Canada and their influence on the region)
10:45-12:15	2	Colombia (+Gran Colombia and Simon Bolivar)
12:15-13:00		Lunch Break
13:00 - 14:30	3	Ecuador
14:45-17:00		Individual and Group Work / Consultation

Day 2 - Tuesday

		Lectures (90 minutes)
9:00-10:30	4	Peru + Bolivia
10:45-12:15	5	Chile (+O'Higgins)
12:15-13:00		Lunch Break
13:00 - 14:30	6	Argentina, Paraguay, Uruguay (+San Martin)
14:45-17:00		Individual and Group Work / Consultation

Day 3 - Wednesday

		Lectures (90 minutes)
9:00-10:30	7	Midterm Test Brazil (+ media monopolies)
10:45-12:15	8	Venezuela (+Guayana, Surinam)
12:15-13:00		Lunch Break
13:00 - 14:30	9	Cuba (+Social Networks)
14:45-17:00		Individual and Group Work / Consultation

Day 4 - Thursday

		Lectures (90 minutes)
9:00-10:30	10	Central America I (Panama, Costa Rica, Nicaragua)
10:45-12:15	11	Central America II (Guatemala, Belize, Honduras, El Salvador)
12:15-13:00		Lunch Break
13:00 - 14:30	12	Mexico (+violence against journalists)

14:45-17:00	Individual and Group Work / Consultation
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Day 5 - Friday

		Lectures (90 minutes)
9:00-10:30	13	Caribbean (Dominican Republic, Haiti, Puerto Rico)
10:45-12:15		Final Test + Essay

Grading

Lecture participation 2 points each - total 24 (out of 100) (prepared & present rule applies)

Presentation on a country: 16 points each

Mid-term + Final test: 10+10 points

Final essay: 40 points

Minimum points to pass: 70

Text and required supplies:

Due to general unavailability of texts required for this class will be provided in a form of **scanned copies**. Although encouraged students are not required to buy the books.

Required reading:

LUGO-OCANDO, Jairo. *The media in Latin America*. New York: Open University Press, 2008, xiv, 275 p. National medias. ISBN 0335222013.

SKIDMORE, Thomas E, Peter H SMITH a James Naylor GREEN. *Modern Latin America*. 7th ed. New York: Oxford University Press, 2010, xii, 465 p. ISBN 01-953-7570-X.

Optional reading:

English:

ROCKWELL, Rick J a Noreene JANUS. *Media power in Central America*. Urbana: University of Illinois Press, c2003, xiv, 276 p. ISBN 02-520-2802-3.

COLE, Richard R. *Communication in Latin America: journalism, mass media, and society*. Wilmington, Del.: Scholarly Resources, 1996, xx, 260 p. ISBN 08-420-2559-6.

MATOS, Carolina. *Journalism and political democracy in Brazil*. Lanham, MD: Lexington Books, 2009. ISBN 07-391-2351-3.

SKIDMORE, Thomas. *Television, politics, and the transition to democracy in Latin America*. S.I.: John Hopkins Univ Press, 1993. ISBN 08-018-6853-X.

HALPERÍN DONGHI, Tulio a John Charles CHASTEEN. *The contemporary history of Latin America*. Durham: Duke University Press, 1993, xiv, 426 p. ISBN 08-223-1356-1.

SKIDMORE, Thomas E. *Brazil: five centuries of change*. 2nd ed. New York: Oxford University Press, 2010, xv, 285 p. ISBN 01-953-7455-X.

LYNCH, John. *Simón Bolívar: a life*. New Haven: Yale University Press, c2006, xiii, 349 p., [8] p. of plates. ISBN 978-030-0110-623.

Spanish:

POZO, José del. *Historia de América Latina y el Caribe: desde la independencia hasta hoy*. 2a. ed. corr. y aum. Santiago, Chile: LOM Ediciones, 2009. ISBN 978-956-0000-811.

Czech:

KLÍMA, Jan. *Zrození Latinské Ameriky: Simón Bolívar a jeho doba*. 1. vyd. Praha: Libri, 2007, 277 s. ISBN 978-807-2772-704.

CHALUPA, Jiří. *Dějiny Argentiny, Uruguaye a Chile*. 2. vyd. Praha: NLN, Nakladatelství Lidové noviny, 2012, 575 s. Dějiny států (Nakladatelství Lidové noviny). ISBN 978-807-4221-934.

NEKOLA, Martin. *Operace Kondor: Latinská Amerika ve spárech CIA*. 1. vyd. Praha: Epoque, 2012, 125 s., [8] s. obr. příl. Magnetka (Pražská vydavatelská společnost: Epoque). ISBN 978-80-7250-613-2.

OPATRŇÝ, Josef. *Amerika v proměnách staletí*. 1. vyd. Praha: Nakl. Libri, 1998, 841 p. ISBN 80-85983-42-7.

English news sources students need to follow:

<ul style="list-style-type: none">• Miami Herald• LA Times• NY Times• Economist• Voice of America• Santiago Times• BA Herald	<ul style="list-style-type: none">• Americas Quarterly• Latin Dispatch• CSM• FT.com• WSJ.com• Granma• Tico Times• LBC	<ul style="list-style-type: none">• Colombia Reports• NTN 24• El Universal• Rio Times• Living in Peru• MercoPress• Haitian Times• Knight Center UT
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